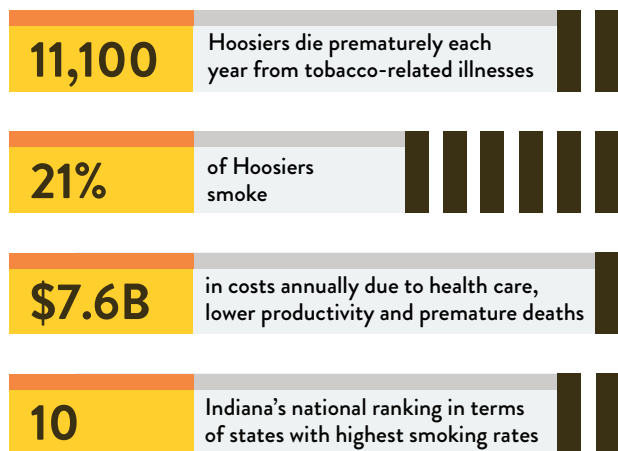
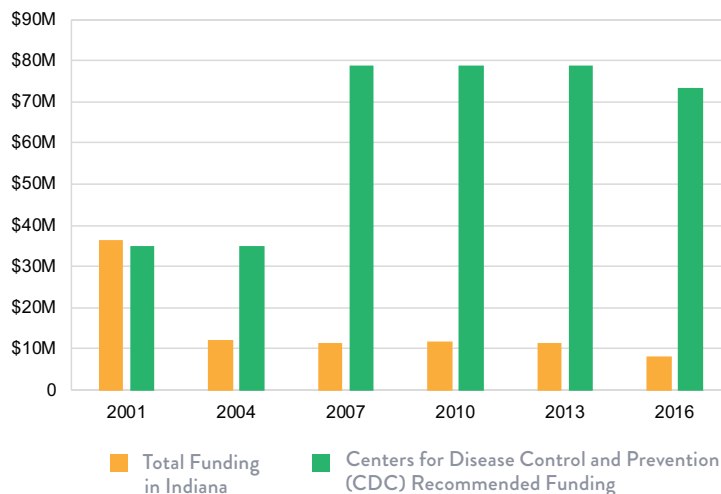


Tobacco is the leading cause of preventable disease and death in the U.S., and Indiana is among the most afflicted states.



Indiana's funding for tobacco control has steadily declined:



INDIANA SPENDS LESS THAN HALF OF WHAT THE **AVERAGE** STATE SPENDS ON TOBACCO CONTROL EFFORTS PER CAPITA

\$1.23

Indiana's spending on tobacco control per person

\$2.92

Average spending per person across the U.S. and Washington, D.C.

(NOTE: Data are for FY 2016 and include state, federal and private funding)

INDIANA NEEDS TO SPEND **NINE TIMES** THE CURRENT AMOUNT TO MEET FEDERAL GUIDELINES

Amount Indiana spends

\$8.2 MM

\$65.3 MM

\$73.5 MM

Amount CDC recommends

Gap Between

(NOTE: Data are for FY 2016 and include state, federal and private funding)

BY RESTORING TOBACCO CONTROL FUNDING IN INDIANA TO CDC RECOMMENDED LEVELS, WE WOULD:

Reduce adult smokers BY 117,148

Decrease health care costs BY \$373 MILLION

Decrease productivity losses BY \$311 MILLION

Sources

John A. Tauras, PhD, Associate Professor, Department of Economics, University of Illinois at Chicago (UIC) and Faculty Scholar, Institute of Health Research and Policy

Indiana University Richard M. Fairbanks School of Public Health. Report on the Tobacco Epidemic in Marion County and Indiana. September 2016.

Frank J. Chaloupka, PhD, Research Professor, School of Public Health, University of Illinois at Chicago and Director, UIC Health Policy Center

Alliance for a Healthier Indiana. Tackling Tobacco Use.